



The last FIP exhibition in Latin America occurred in 1993. After seventeen years, the idea of making a World Stamp Exhibition in Brazil was growing fast and started taking shape in May 2010, at Portugal World Stamp Exhibition. The project for a Brazilian Exhibition was presented during FIP's 71st Congress and received unanimous approval and provisional FIP sponsorship.

In July 2011, during PHILANIPPON at Yokohama/Japan, a reception was offered for the official launching of the exhibition. After a long period of discussions and negotiations with Brazilian Postal Office, the agreement for the sponsorship of FIP was finally signed in 2012 November 17, at Chicago/USA (CHICAGOPEX).

BRASILIANA 2013 (<http://brasiliansa-2013.blogspot.com.br/>) is one of the events promoted by Brazilian Post Office to celebrate the 350th years of Postal Services in Brazil, as well as the 170 years of the issuance of Bull's Eyes emission, the second stamp launched in the world. It will be held at **PIER MAUÁ** (<http://www.piermaua.com.br/pt-br/aceso-e-localizacao.html>), in the city of **Rio de Janeiro** (<http://www.rioguiaoficial.com.br/>) from **November 19 to 25, 2013**.

The organizing committee of **BRASILIANA** is composed by members of Brazilian Post Office and philatelists designated by FEBRAF (Brazilian Philatelic Federation). The committee will be chaired by Mr. Wagner Pinheiro (President of Brazilian Post Office), along with Mr. Marcelo Gladio Studart (President of FEBRAF) as Vice-president.

All other exhibition activities will be coordinated by the following members:

Advisors from Brazilian Postal Office: Maria de Lourdes Torres de Almeida Fonseca, Marilia Gabriela de Souza Luz, Eliane Petry, Altemar Henrique de Oliveira, Moisés Pereira da Silva, Maria da Conceição Paiva Figueiredo and José Carlos Julião.

Advisors appointed by FEBRAF:

General Secretary: Reinaldo E. Macedo (reinaldo_macedo@uol.com.br)

General Commissioner: Rubem Porto Junior (rubempjr@gmail.com)

Treasurer: Anselmo Costa/João Marcelo Braggio

Bin Room Supervisor: Luis Claudio Fritzen/Guido Oliveira

Publications: José Francisco de Paula Sobrinho

Philatelic Seminars Programs: Klerman Wanderley Lopes.

Customs Procedures: Rosa Maria Bicalho

Website: Fabio Flosi

Dealers: José Luiz Fevereiro

Commissioners /Jurors: Reinaldo E. Macedo & Rubem Porto Jr.

Assembly and Disassembly Coordination: Guido Oliveira/Luis Claudio Fritzen/Rosa Bicalho/José Francisco

Committee advisors: Gilberto Henry William e Ricardo Pinet.

The First Bulletin is under revision and almost ready to be distributed electronically by January/2013. In order to allow the commissioners to start their activities, we are sending attached the IREX of the exhibition and application forms. Entries will be accepted for all classes and according to preliminary evaluations exhibits will be shown in 3,200 frames. Frame fees will be US \$50 for regular competitive exhibits.

We would like to apologize for the delay in sending the above mentioned documents and ask for your kind collaboration in order to make sure they reach all of those who may be interested in participating in the exhibition.

We are thankful for all the support received during this period, especially from the FIP's Consultant for BRASILIANA - Dr. Peter McCann, who has guided us throughout our extensive journey.

We are confident that the participation of philatelists from your country will greatly enrich our event.

Any contact concerning the applications must be done with our General Commissioner, Mr. Rubem Porto Junior: rubempjr@gmail.com

VISIT BRASILIANA, VISIT RIO DE JANEIRO!

Best Regards,

Reinaldo Macedo
General Secretary